**PRESS RELEASE**

**Mex, Switzerland, 9th March 2020**

**Axel Schwermer, the new Regional Service Manager for Germany and Benelux, is responsible for selected machines of the BOBST Web-fed Business Unit at Bobst Meerbusch**

On January 1, 2020, Axel Schwermer, 55, joined the Bobst Meerbusch team, taking on the newly created position of Regional Service Manager for Germany and the Benelux countries with responsibility for selected machines of the BOBST Web-fed Business Unit. In this function he is responsible for service of the machines from Bobst Italia SpA, covering the San Giorgio Monferrato and Piacenza production sites, where BOBST manufactures its gravure, coating, and laminating product lines.

After high school graduation, Schwermer began his career as an industrial management trainee at one of the largest German companies in the coal and steel industry. Three years later he transferred to the Erkrath-based company Mitex GmbH, a manufacturer of roller coatings for practically all industrial applications. Schwermer would go on to work for Mitex for close to 30 years, making a major contribution to broadening the company’s original focus on the coal and steel industry to include new business areas, among them the paper, printing, films and packaging industries. He also played a vital role in expanding the global presence of Mitex.

“As part of my extensive customer support activities, also as a key account manager, I was involved with BOBST machines worldwide in our day-to-day business. BOBST holds a strong position on the global market with its gravure, coating and laminating product lines. I was very attracted to the prospect of serving as Regional Service Manager for these products and the challenge of further strengthening the BOBST Services Business Unit in Germany and the Benelux countries – and to helping shape the unit’s future development,” said Schwermer about his motivation for joining Bobst Meerbusch. He also is delighted his new job will allow him to continue working with many of the same people representing customers he served in his previous position.

“In Axel Schwermer we have found a very capable professional with the solid sector expertise needed to expand our Services Business Unit,” said Dirk Corsten, Managing Director of Bobst Meerbusch, about the new manager at the second-largest BOBST sales and service company worldwide. “We have promised our customers that we will continually expand our range of services, and that includes our personnel capacities. The newly created position of Regional Service Manager for Germany and the Benelux countries, with responsibility for selected machines of the BOBST Web-fed Business Unit, is yet another example of how we are consistently acting to keep our promise.”

((Caption))

In January 2020, Axel Schwermer became the new Regional Service Manager for Germany and the Benelux countries, with responsibility for several product lines of the BOBST Web-fed Business Unit at Bobst Meerbusch.

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 15 production facilities in 8 countries and employs more than 5 500 people around the world. The firm recorded a consolidated turnover of CHF 1 636 million for the year ended December 31, 2019.

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